

ITAM & SAM Strategy & Roadmap

From a pile of projects to a funded program

Most IT asset programs don't fail for lack of effort — they fail for lack of a plan. Initiatives launch piecemeal, run teams stay stuck in firefighting mode, and leadership is asked to fund tools without a benefits case. **Killarney Consulting turns fragmented ITAM and SAM activity into a single, sequenced, fundable strategy** — grounded in a proven maturity framework and shaped in working sessions with the people who will own it.

WHEN TO CALL US

- Improvement projects are proposed piecemeal, with no end-to-end view of the capability you're building
- Software spend is growing and nobody can produce a defensible license position
- A transformation, audit, or security initiative depends on asset data no one trusts
- Your ITAM/SAM teams are understaffed, reactive, and buried in operational firefighting
- The program needs executive funding — and a business case to earn it

HOW THE WORK RUNS

- 1 Assess.** Interviews, workshops, and tool-data analysis score maturity across governance, process, technology & organization. 2–5 weeks
 - 2 Structure.** Existing and proposed initiatives are rationalized into coherent, fundable workstreams with owners and dependencies. 2–3 weeks
 - 3 Roadmap.** A sequenced execution plan with staffing estimates, quick wins, and a benefits case leadership can approve. 2–4 weeks
- ✓ A formal executive review closes every phase — you steer the work while it is still cheap to change course.

WHAT YOU RECEIVE

Capability & maturity baseline

Scored assessment across 20+ process activities, benchmarked against leading practice — with evidence, not opinion.

Program strategy & workstream structure

Scope, governance, operating model, and technology recommendations, packaged into workstreams leadership can fund.

Sequenced execution roadmap

Prioritized initiatives in waves, with timeline, resource estimates, cross-program dependencies, and early quick wins.

Benefits case & audit-readiness plan

Expected outcomes by workstream, plus a documented process for responding to vendor audits with confidence.

REPRESENTATIVE OUTCOMES

24 → 4

piecemeal initiatives restructured into four fundable workstreams at a global payments company

~15%

reduction identified in a major ERP vendor's licensing fees — roughly \$2M in annual savings

12 wks

from first interview to a funded roadmap decision at a federated international banking group

Typical engagement: 6–10 weeks · fixed-scope phases with an executive review gate at each step